Matthew’s an appy graduate of SAE

AS technology drives consumer lifestyle, the demand continues to rise for skilled web developers and programmers in the tech industry.

Recent success of tech start-ups including Tumblr, Pinterest and Instagram has highlighted the potential for success in the rapidly growing industry.

SAE Creative Media Institute has responded to industry feedback and this year introduced new bachelor degree programs with a strong practical focus, concentrating on developing job-ready skills.

The Bachelor of Interactive Technologies offers students hands-on training to design and develop content for mobile and emerging platforms. As well as gaining an internationally recognised qualification, students learn to build business and management skills and can specialise in either mobile or web development.

The Bachelor of Design provides students with creative design skills and visual literacy, with a focus on design for print and web.

Students can choose to specialise in web or graphic design and learn the fundamentals of layout design, typography, creative media software and industry trends.

SAE Institute Brisbane campus 2013 web graduate Matthew Aisthorpe says studying at SAE with the help of supportive and experienced staff provided him with what he needed to get hired in the industry.

“During my time at SAE, I developed websites with the use of HTML, CSS3, jQuery, MySQL and PHP, and in my free time I was also focused on developing Wordpress sites, modifying plugins and developing Android app.”

SAE Brisbane campus has experienced a rise in industry demand for its web graduates, with many students being offered positions well before they have completed their studies.

SUPPORT IS KEY: Matthew Aisthorpe says studying at SAE gave him the help he needed to get into the tech industry.